CONTACTS 01

Linkedin

filip.miceski@hotmail.com

+389 76 789 085



Filip Miceski

Senior Product Designer | UX & UI

Professional Summary

Detail-oriented and strategically minded Senior Product Designer with nearly a decade of experience spanning graphic design, interface design, and complex web/mobile application architectures. Proven expertise in translating technical business requirements into clean, interactive prototypes, most notably within the FinTech and Enterprise GenAI sectors for global institutions like UBS, UniCredit, and Targobank. Highly proficient in bridging the gap between high-fidelity UI/UX design and low-code deployment, backed by 3-4 years of deep Webflow experience and a track record of delivering over 30+ fully custom websites with advanced interactions and animations. Expert at balancing tactical product execution with mentorship for junior design talent.

SKILLS 01

Product & UX Strategy:
Product Architecture, User Research Translation, Information Architecture, High-Fidelity Prototyping, Cross-Functional Alignment, Mentorship & Team Guidance.

UI & Interaction Design:
Component Design, Scalable Design Systems, Wireframing, Responsive Web/Mobile Design, Typography, Color Psychology.

Webflow & Visual Development:
End-to-End Visual Development, Custom Interactions & Advanced Animations, Responsive Layout Engine, CMS Architecture, Client-Ready Deployment.

Tools & Technologies:
Webflow, Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign), HTML5, CSS3, JavaScript. Tailwind CSS

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EXPERIENCE 02

Sep 2024 – Present | Full-Time

vector8 | Senior UX / UI Designer

Crafted UI/UX conceptual architectures and interactive prototypes for complex enterprise GenAI platforms and scalable digital transformation initiatives.

Collaborated on interface prototyping for internal infrastructure tools, including high-scale multilingual AI solutions and AI-driven compliance workflows.

Translated intricate business logic and technical specifications into accessible, localized, and modular interface components before product deployment.

Feb 2020 – Sep 2024 | Full-Time

ByteWorx GmbH | UX / UI Designer

Designed advanced digital products for the Finance and Fintech industry, delivering tailored web and mobile solutions for clients including Sparkasse, Planspiel Börse, Société Générale, Volksbank, Targobank, UBS, and Tradelite.

Simplified complex information architecture and transformed raw research data ideas into strategic high-fidelity flows, prototypes, and thoughtful experiences.

Developed a wide range of branding and marketing materials to support cross-functional product placement.

2022 – Present | Freelance / Contract

Independent Webflow Specialist & Product Designer

Designed and developed 30+ production-ready, fully custom websites using Webflow, tailoring layout frameworks to align with specific branding objectives.

Engineered complex, multi-state interactive animations and micro-interactions, heavily elevating the end-user engagement without sacrificing site performance or clean code structures.

Handled the technical configuration of Webflow CMS structures and structural SEO, ensuring seamless cross-device responsivity and clean handoffs.

Earlier Experience Highlight

Vitaia | Brand & UI/UX Designer (Feb 2021 – Sep 2021)

Pelagrafika | UX & UI Designer (Feb 2019 – Jan 2020)

Fiverr | Freelance Graphic Designer & Illustrator (2017 – 2019)

Center for Strategic and Development PACTIS | Project Manager & Graphic Designer (2015 – 2017)

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EDUCATION 03

Education & Specialized Training

UX Design Specialization | The Interaction Design Foundation (IxDF) (2020 – Present)

One-Year Vocational Program: Web Design | Semos Education (2018 – 2019) | Full Scholarship Winner

Web Design & Computer Programming Track | Semos Education (2017)

Graphic Design Specialization | Seavus Education and Development Center (2016 – 2017)

Licenses & Certifications

Uxcel Professional Certificates: Design Composition, Common Design Patterns, Design Terminology, HTML for Designers, Color Psychology, UX/UI Design Foundations, UI Components.

Microsoft Certified: Exam 480: Programming in HTML5 with JavaScript and CSS3.

Adobe Certified Associate (ACA): Visual Design Using Adobe Photoshop | Graphic Design & Illustration Using Adobe Illustrator.

References available upon request.

Thank you.